



Learn more about:

- Photography for your listings – earthbound and aerial – amateur vs. professional
- Discussion of the basics: MLS rules and capabilities, equipment and skills
- Photography considerations: preparation, weather, time of day, Photoshop edits

CAUTION: Using an Unmanned Aerial Vehicle (a.k.a. “drone”) for photographing anything for commercial purposes without a license and not following appropriate regulations is a violation of federal law. Drone pilots taking photos and/or videos for business purposes must be licensed by the FAA as a pilot in accordance with 14 CFR Part 107 (8/29/16).

LUNCH WILL BE PROVIDED!

RESERVATION REQUIRED

RSVP to John: johnh@johnphale.com or call 301-310-3345, Taneytown, MD

BIOGRAPHY / DISCLOSURE

John P. Hale is a professional photographer operating as Hale Photo ServicesSM LLC (HPS) with a subsidiary for aerial photography called UAV.photosSM – utilizing Unmanned Aerial Vehicles (UAVs) or more commonly called: “drones”. John is licensed by the Federal Aviation Administration as a Remote Pilot (FAA Cert# 4114363). HPS is fully licensed and insured.

John is also a licensed real estate agent in Maryland and Pennsylvania. He is an active member of Carroll County REALTORS[®]. John has been licensed since 2000 and also practiced in Tucson, Arizona for many years. Mr. Hale holds the following designations and certifications awarded by the National Association of REALTORS[®] (NAR) and other authorized institutions: ABR-Accredited Buyers Representative, AHWD-At Home With Diversity, CNE-Certified Negotiation Expert, CRMS-Certified Risk Management Specialist, CRS-Certified Residential Specialist, CTA-Certified Tourism Ambassador, e-PRO-Online Real Estate Practice, GRI-Graduate of Realtor Institute, MREP-Mortgage Real Estate Professional, MRP-Military Relocation Professional, and Workforce Housing Certification.

